



**RICH HOUSE**

DEVELOPMENTS



**ENRICHING YOUR LIFE**  
A LIFE ENRICHED BY YOU





## **ABOUT US**

ENRICHED BY 40 YEARS OF EXPERIENCE IN BUILDING AND CONSTRUCTING, RICH HOUSE BECAME A LEADING COMPANY IN EGYPT WITH A DOMINANT PRESENCE IN THE MIDDLE EAST.

BEYOND THE YEARS, RICH HOUSE BLOOMED BY ITS FINEST QUALITY AND ITS STRUCTURAL INTEGRITY WITH DEVOTION TO DELIVERING OUR DIVERSE PROJECTS ON TIME, TO MARK OUR HONORABLE SET OF ACHIEVEMENTS FROM RESIDENTIAL PROJECTS TO COMMERCIAL AND INDUSTRIAL PROJECTS AS WELL AS THE INFRASTRUCTURE OF THE PROJECTS.

SIMPLY, TO ENRICH MOMENTS THAT BUILD MEMORIES.



**A RICH GLIMPSE  
OF OUR SUCCESS**



ENRICHED 97 PROJECTS

7 GAS STATIONS ENRICHED



30 PROJECTS IN  
COOPERATION WITH  
SOVEREIGN ENTITIES.

DELIVERED 3000  
RESIDENTIAL UNITS

41 PROJECTS ENRICHED  
ON TIME

8 PROJECTS UNDER  
CONSTRUCTION



## **OUR ORIGINS**

OUR ORIGINS BEGAN WHEN OUR LEAD ENGINEER, SAMIR ABDEL WAHAB GRADUATED FROM ALEXANDRIA UNIVERSITY WITH A DEGREE IN CIVIL ENGINEERING.

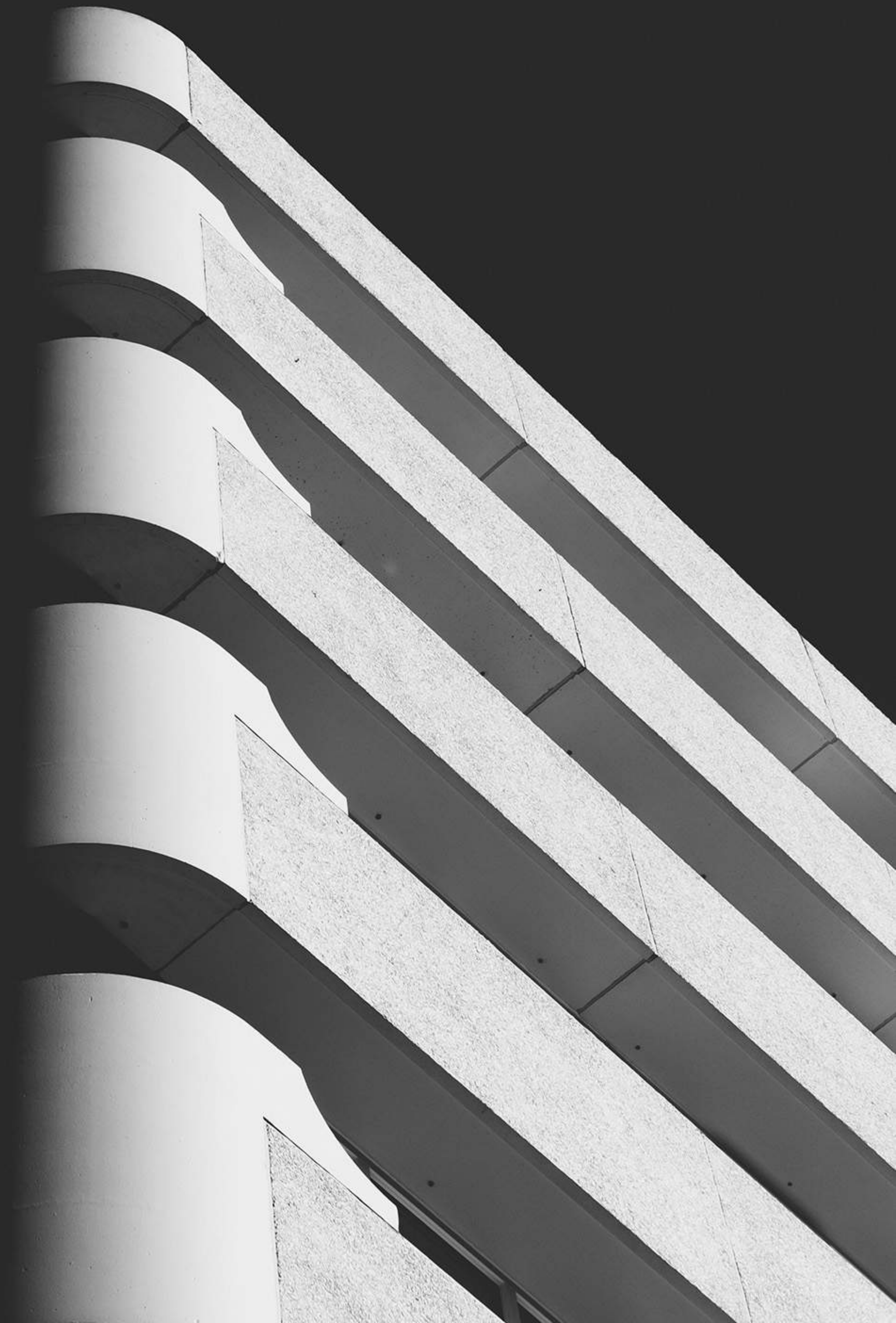
SINCE THEN, HISTORY TOOK PLACE BY FOUNDING A CONSTRUCTION AND CONTRACTING COMPANY IN 1981.





## **OUR ORIGINS**

OVER THE COURSE OF 40 YEARS AND THE COMMITMENT OF OUR PROFESSIONALS WHO CONTINUOUSLY ARE PUSHING FORWARD TOWARDS CONTINUAL GROWTH THROUGH DEVOTION TO CUSTOMER SATISFACTION AND DETERMINATION TO OUR VALUES. AND, THROUGH THE WHOLE OF OUR WORK, WE HAVE PROUDLY REACHED THE OPTIMUM OF ACHIEVEMENTS.





## **1981**

HISTORY HAS BEEN ENRICHED WHEN SAMIR ABDEL WAHAB BEGAN HIS CONSTRUCTION AND CONTRACTING COMPANY.

## **2002**

EXPANSION HAS BEEN ENRICHED TO EXPAND IN CAIRO AS WELL AS GULF COUNTRIES.

## **2004**

RICH HOUSE WAS INCORPORATED AS A PRIVATE COMPANY BY ENRICHING EVERY SECTOR.

## **TILL 2023, STILL ENRICHING**

RICH HOUSE HAS REVIVED COUNTLESS SUCCESS STORIES IN EGYPT AND THE MIDDLE EAST BY ENRICHING DIFFERENT SECTORS INDUSTRIALLY, COMMERCIALY, AND RESIDENTIALLY.





**A VOW THAT REDEFINES THE FUTURE**

A VOW MADE FOR YOU



## **A WORD FROM THE CHAIRMAN**

WITH MORE THAN 40 YEARS OF EXCEPTIONAL EXPERIENCE IN THE CONSTRUCTION INDUSTRY IN EGYPT AND THE MIDDLE EAST, RICH HOUSE HAS ENRICHED A LOT OF SUCCESSFUL PROJECTS IN DIFFERENT SECTORS: REAL ESTATE, RETAILING, BANKING, HOSPITALITY, EDUCATION, TOURISM, AND OTHER SECTORS.

WE ARE COMMITTED TO DELIVERING OUR PROJECTS ON TIME BY USING THE HIGHEST QUALITY MATERIALS IN THE MARKET.

OUR PLAN FOR THE FUTURE IS FOCUSED ON STRATEGIC PLANNING, RISK MANAGEMENT, QUALITY, TRUST, AND CUSTOMER SATISFACTION.



# **A REVIVING VISION**

THE VISION THAT ENRICH EVERY MOMENT OF YOURS.

**A VISION TO REVIVE THE GREAT MOMENTS, THE RICH MOMENTS.**



## **REVIVING VISION**

OUR VISION REVOLVES AROUND ENRICHING THE INDUSTRIAL, COMMERCIAL, AND RESIDENTIAL PROJECTS BY CHANGING THE PREVAILING PERSPECTIVE OF REAL-ESTATE TO ORIGINATE IDYLIC GROWTH STRATEGIES IN DIFFERENT SECTORS.





**TO REBUILD THE NOW**  
OUR MISSION TO REVIVE

**A MISSION TO REVIVE, TO ENRICH**





IN RICH HOUSE, WE STRIVE TO BE DISTINCTIVE AS AN INSTITUTION INTERNALLY, EXTERNALLY AS A COMPANY, AND AS AN ACTIVE MEMBER IN THE COMMUNITY.

OUR BELIEF IS THAT SUCCESS COMES WHEN YOU BALANCE BETWEEN CUSTOMERS' AND EMPLOYEES' SATISFACTION.

## **REVIVING MISSION**









**OUR VALUES**  
ENRICHED IN OUR ROOTS



## **EXCELLENCE**

EXCELLENCE IN QUALITY, DELIVERY, AND BRINGING TO YOU THE FOREMOST VALUE.

## **SUSTAINABILITY**

WITH EACH STEP, SUSTAINABILITY IS A PRIORITY FOR US. TO REASSURE A CLEAN AND GREEN ENVIRONMENT FOR THE HEALTH OF OUR COMMUNITY.

## **INTEGRITY**

THROUGH AN INTEGRATED TEAM OF PROFESSIONALS AND EXPERTS.







## **INNOVATION**

ENDURING EVERY TECHNOLOGICAL ADVANCEMENT TO  
REVIVE THE RICH COMMUNITY.

## **DIVERSITY**

THROUGH, REFINING OUR MARK IN EACH AND EVERY  
SECTOR TO MARK OUR VISION TO REALITY.









**REWRITE YOUR STORY**  
A STORY ENRICHED BY YOU





**OUR GROWTH STRATEGY**  
REVOLVE TO THE LEAD, TO YOU.



IN RICH HOUSE, WE ENRICH A CLIENT-CENTRIC STRATEGY TO ADDRESS CUSTOMERS' NEEDS, AS WE BELIEVE THAT IT'S THE MAIN CORE OF OUR GROWTH IN THE MARKET BY USING SEVERAL KEY ELEMENTS THAT HELP OUR COMPANY TO GROW EFFECTIVELY THROUGH:

- DEFINE MEASURABLE KPIS
- DIVERSIFY THE SOURCES OF REVENUE
- UNDERSTANDING CUSTOMERS' REQUIREMENTS.
- DEFINE EFFECTIVE COMMUNICATION STRATEGIES.
- CONTINUOUS USAGE OF EFFECTIVE MARKET RESEARCH







**OUR REMARKABLE PARTNERS**  
TO REMARK EVERY MOMENT







**OUR ENRICHING PROJECTS**  
REIGNITING YOUR WAY







RICH POINT

GATE 2

OFFICE BUILDING  
JAWA  
KUALA LUMPUR

SHOP

RETAIL







The Garden

SHOP

SHOP

RETAIL

SHOP

SHOP



RICH  
INT





















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